



Is it time to adopt a virtual strategy?

YOU'RE NOT ALONE.

***92%** OF RESPONDENTS PLAN TO INCORPORATE VIRTUAL EVENTS INTO THEIR EVENT STRATEGY.

Benefits to hosting your event virtually:

- Virtual events can widen your audience by allowing people from all over the world to attend.
- There are no physical limitations.
- Metrics and data are automatically captured as part of your event.
- The shelf life of your content can live on past the event.

*Bizzabo, 2020



WHY USE NMR EVENTS TO MANAGE YOUR VIRTUAL EVENT?

Experience!

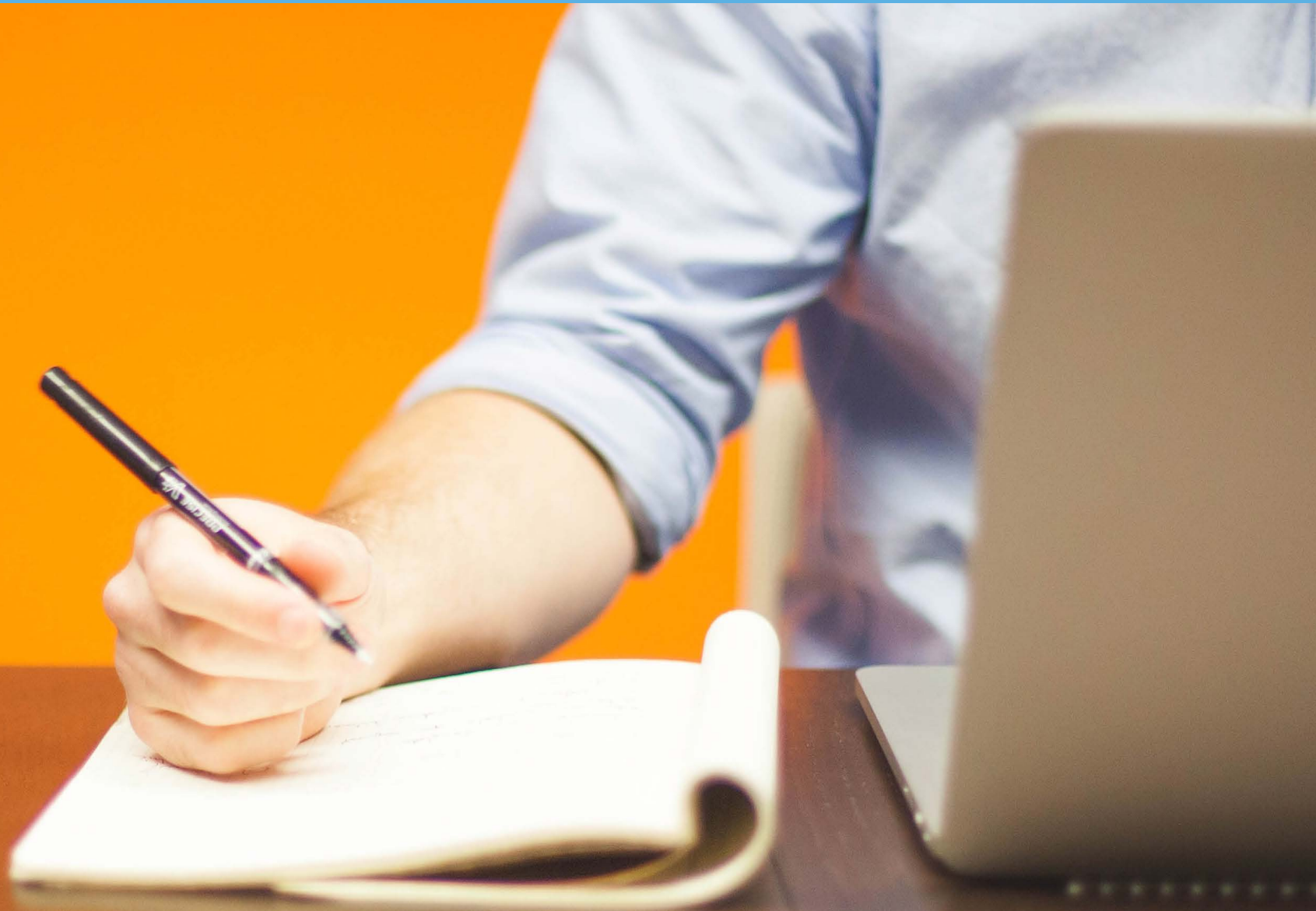
NMR has been a leader in event technologies for over 40 years. Your dedicated team will design and deliver an effective solution (virtual or not) to ensure your event runs smoothly.

We know this is a new approach to event production and you have a lot of questions. We're here for you!

Our team is committed to finding the best solutions to meet your project goals and budget.

We are here to not only help you navigate through the confusion, but also to help you put on a distinguished virtual event that focuses on a streamlined experience.

CUTTING EDGE TECH + TALENTED PEOPLE = AWARD WINNING SOLUTIONS



We take the same level of production you expect in your live events and bring it to the virtual event space.

- Green Screen Solutions
- Cloud-based Presentation Management System
- Virtual Networking
- Professional Broadcast Graphics Package
- Real-time Technical Support
- Virtual-facilitators who prepare your presenters
- Virtual green room and speaker-ready rooms
- Real-time operational communication from all of our remote workspaces



OUR MANAGED SERVICES LET YOU DO VIRTUALLY ANYTHING

- Virtual Meetings
- Slidecast
- Hybrid Events
- Webinars
- Virtual Reality Events
- Live Webcast or Live Streaming
- Podcasts
- Virtual Tradeshows

VIRTUAL MEETINGS

Virtual meetings are a great way to connect people around the world regardless of their location. Our STREAMit! platform allows people to seamlessly share information and data in real-time.

VIRTUAL REALITY EVENTS

Virtual reality is an exciting technology that lets you figuratively step inside and experience a virtual environment. The user engages with your customized environment from their own personal POV. Attendees can access the event space from anywhere in world and engage with it as they would an IRL event. Multiple tools can be layered into this environment to make it more interactive such as live streaming, product demonstrations, questions and comments with speakers and personalized avatars. Let us show you how our interactive solutions can greatly improve attendee engagement.





WEBINAR

Like a seminar, webinars utilize internet-based products/services for real-time communication. It creates engaging online events where a speaker, or small group of speakers, can deliver a presentation to a large audience. The audience is able to participate by submitting questions, responding to polls and using other available interactive tools.

LIVE WEBCAST OR LIVE STREAM

Broadcasting an IRL event, internet-based broadcast originating from a single destination to be viewed by many people. While there can be polling and gamification, this experience does not typically include A/V interaction.



SLIDECAST

Slidecasts are an engaging tool to present audio with visuals. It's a type of podcast that combines audio with a slideshow presentation.

PODCAST

Podcasts are a pre-recorded digital audio file made available on the internet for downloading to a computer or mobile device. Often a podcast is presented as a series, where new installments can be received by subscribers automatically.



VIRTUAL TRADESHOW

Interactive virtual trade shows are an online version of an event where goods and services for a specific industry are exhibited/demonstrated. The format can be as simple as a basic online directory or as complex as a virtual 3D interactive experience. The 3D interaction with a virtual tradeshow booth allows the viewer to navigate through the booth, click on specific areas of interest and gather pertinent information and create metrics for levels of interest on specific products or services.



WHAT IS A HYBRID EVENT?

Anything you need them to be!

Maybe you want to bring key members of your team together in one place for a presentation or bring in key clients to a physical location.

Following CDC guidelines, the STREAMit! team can help you manage their social distancing and sanitization guidelines to make this happen.

Combining the best of live events with the technology of virtual events, you are now able to get the best of both worlds. This gives you the ability to still present live in a socially responsible way to your key customers, and also allows you to push that content out to your wider audience in a way that's still interactive and engaging.

Virtual speakers can even be brought into the IRL event space making your hybrid event truly work in both directions all while capturing all the metrics that are inherent in the virtual event scenario.



THOUGHT STARTERS AND CONSIDERATIONS FOR PRODUCING A VIRTUAL EVENT

Producing a virtual or hybrid event that accomplishes similar goals to live events requires strategic considerations. The approach, tools used, and personal engagements are different. NMR's STREAMit! team is here to help you navigate it all.

WHAT are your event goals?

WHAT is the value to attendees?

HOW will you engage with them?

HOW will you market your event?

ARE there any special considerations?

WHAT balance of virtual to IRL is desired?

WHAT data points would you like to capture?

WHAT existing content or in-house resources can you leverage?

CONTACT

Give the STREAMit! team a call today
and let's start discussing how to make
your event a virtual success!

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www.nmrevents.com

